

7TH
DECEMBER

THE WORLD'S **BIG** SLEEP OUT

HOST-YOUR-OWN **Sleep Out Event**



MALALA
FUND

Foreword from Dr Josh Littlejohn MBE

Founder of The World's Big Sleep Out
Co-Founder of Social Bite



Thank you for taking the time to read this.

I would love to invite you to host your own event in our one-off global campaign – The World's Big Sleep Out.

Please host your own sleep out for friends, family or colleagues and join an expected 50,000 other people throughout the world sleeping out on Saturday 7th December 2019. By organising your own event, you can help raise enough funds to help a target of 1,000,000 homeless and displaced people in your area and throughout the world. By hosting your own event you can also benefit a charity working on homeless or refugee issues of YOUR choice.

As well as raising money and investing in charities that make a difference, we want to send a message to the world's political leaders to enact compassionate policy and find solutions for homelessness locally and the global refugee crisis that affects us all. We are a small, interconnected world. By collectively sacrificing our beds for one cold night we can reach out a hand of compassion and solidarity with those who need it most – homeless people on our doorsteps and refugees internationally. Over 50,000 people sleeping out on a December night is a mandate for action. Please join the movement by hosting your own event on 7th December.

I look forward to joining with you all on this campaign.
Sincerely,

Dr Josh Littlejohn MBE

Our Mission

For one night, in backyards, hometowns and cities across the globe, we will sleep out in unison to create the world's largest display of solidarity with and commitment to those experiencing homelessness and displacement.

Our aim is to have

50,000 PEOPLE

sleeping out all over the world



Collectively raising a target of

\$50,000,000



Which will help an estimated

1,000,000

homeless and displaced people

Host-Your-Own Event

For one night, let's come together in locations across the globe to show our determination to build a world where no one is ever left without a home.

Alongside local charities and political bodies, we are calling on individuals, community groups and businesses to show their solidarity by hosting an event of their own.

Hosting a sleep out can make a major difference to organisations fighting local homelessness in your town or city as well as allowing you and your community to join a global movement to tackle homelessness throughout the world.



Who?

Host-Your-Own Sleep Outs are private events run by you for your friends, family, colleagues, or another small to medium network of individuals.

Where?

Host-Your-Own Sleep Outs can be held in your backyard, porch, private company grounds (with permission), or any other place that is safe and legal.

When?

You should aim to host your event on this same date in order to join this global movement as fully as possible!



All of our official events will take place across the world on the same night:

Saturday 7th December 2019

Make it Your Own

We're hoping to have over 1,000 Host-Your-Own events happening globally. That leaves a lot of room for creativity! Our team is available to offer general advice and answers to your questions but ultimately, it will be up to you to plan and deliver your event.

All sleep outs will be given a VT package from the incredible people supporting our campaign, including a video message from A-list actors Will Smith and Dame Helen Mirren, telling a bedtime story to your participants.

There is no registration fee and no minimum fundraising target to register your event.

We'll be sending you a resource kit once you have registered, complete with: a handy event guide, an A-Z of fundraising, and links to our downloadable fundraising materials!



Why a Global Sleep Out?

Homelessness and displacement are global issues and together they form one of the greatest and most visible social ills of our time. Yet, there has been no coordinated, global response to tackle it on the scale that is so desperately needed.

The United Nations Human Settlements Programme estimates that 1.1 billion people live in inadequate housing, and the best data Available suggests that more than 100 million people have no housing at all.

In 2016, the world made a promise not to let this stand. As part of the Global Goals set out by the UN, all member states signed a commitment to ensure access to safe and affordable housing for all by 2030.

Delivering on this promise is a global responsibility with local challenges. Regardless of where we live or where we come from, our individual participation and collective solidarity do make a difference.



100%

of what you raise will
go to the cause, with:

50%

Going to charities helping
rough sleepers and
people suffering from
homelessness in YOUR
town or city

50%

Going to charities
helping some of the 68.5
million people displaced
globally - who have lost
their homes through war,
natural disasters,
or extreme poverty

You have the option of
choosing a homeless
or refugee charity to
benefit from this half
of the funds that your
event raises.



And you will be joining a
global campaign to call for an
end to global homelessness.

What's on at the Flagship Events

Bedtime stories



Will Smith
New York



Helen Mirren
London

"Busking"



**The World's
Biggest
Musicians**

Who is behind The World's Big Sleep Out?

The World's Big Sleep Out campaign is founded by Josh Littlejohn MBE, the co founder of Scottish based charity, Social Bite. The campaign has been born out of Social Bite's Sleep in the Park: the world's largest sleep out event that took place in Scotland in 2017 and 2018.



Social Bite started as a small sandwich shop in Edinburgh that began offering employment and free food to those affected by homelessness.

They have grown to become a major charity on a mission to end homelessness in Scotland. Social Bite has previously hosted visits from A-List actors George Clooney and Leonardo Di Caprio. Social Bite has also hosted a visit from Prince Harry and Meghan Markle just prior to their wedding.

They have also previously organised the world's largest ever Sleep Out in Edinburgh – Sleep in the Park. This event campaign has raised over \$10,000,000 in two years to tackle homelessness in Scotland.



Key charities that you will be supporting

50% of the funds you raise will go towards a local homelessness charity in your area. If you would like to - you can pick a local charity of YOUR choice. The other 50% raised through your event will be invested to tackle global homelessness and the refugee crisis. Our key partners in this area are:



The Institute of Global Homelessness (IGH) supports an emerging global movement to end street homelessness. As a first step toward achieving this goal, we are working with key global strategic partners to eradicate street homelessness in 150 cities around the world by 2030. Our vision is that within a generation, we will live in a world where everyone has a place to call home – a home that offers security, safety, autonomy, and opportunity.



UNICEF works to keep children safe to protect their rights, no matter where they are. That work is more essential now than ever: today's child refugee crisis is the worst since World War II. Whether they're called migrants, refugees, or internally displaced, millions of children have been driven from their homes by conflict, poverty, or disaster. Far too many encounter danger, detention, deprivation and discrimination on their journeys. UNICEF USA are our primary partner for all funds raised in the USA.



Malala Fund is an international, non-profit organization that fights for girls' education. It was founded by Malala Yousafzai, the Pakistani activist for female education and the youngest Nobel Prize laureate. The organization aims to ensure 12 years of free, safe and quality education for every girl.

Next Steps!

If you would like to Host-Your-Own World's Big Sleep Out event, our team will be here to help you.

- Head to www.bigsleepout.com
- Select '**Host a Sleep Out**' from the top right corner
- Scroll down and select '**Host-Your-Own**'
- Complete the online form and submit your registration!

Once you have completed the registration process, you will receive a welcome email from The World's Big Sleep Out team, as well as a welcome email for the fundraising page that will have been automatically created for you*.

You will also receive an event guide and links to our downloadable fundraising materials that you can use to get you started!

**If your event is taking place in the UK, your fundraising page will be hosted by Virgin Money Giving. If your event is taking place outside of the UK, your fundraising page will be hosted by Just Giving.*



Contact

If you have any questions or if you would like more information, please contact:

hostyourown@bigsleepout.com

We will aim to get back to you within 24 hours.



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